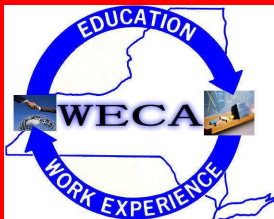


“Ambassador to the Corporate Community”

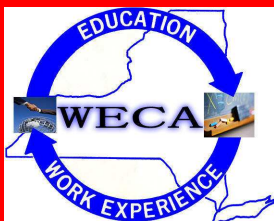
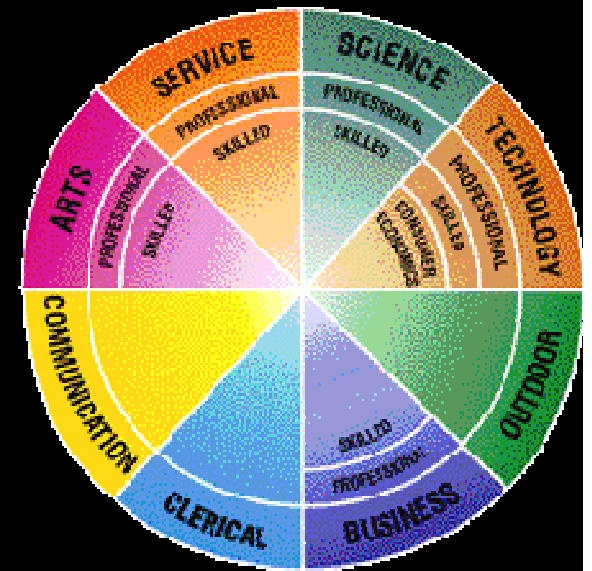


What Every Work Based Learning Coordinator Should Strive For!



#1 Stress QUALITY rather than QUANTITY

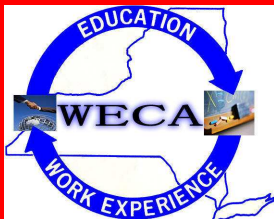
- Related instruction
- Training which relates to student's career goal
- Frequent supervision and evaluation



#2 Add Value to your Students' Knapsack of Skills

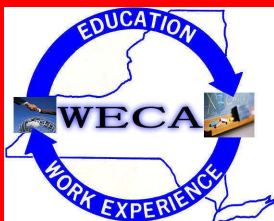


- Career Assessment leading to Career Plan
- Financial literacy
- Computer literacy
- Workforce Readiness Skills—21st Century Skills
- National Assessment exam for specific trade skill—NOCTI



#3 Add Value to your School's Career Services

- Employment services for all
- Career fairs

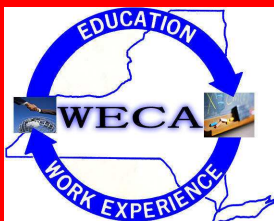


#4 Add Value to your School District

- **Advisory Board**
- **Professional development for your colleagues**

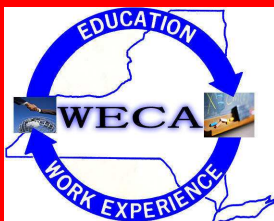


WBL Classes



#5 WBL Coordinator's Professionalism

- **Membership in WECA, ACTE, BTA**
- **Attend local meetings and statewide conferences.**
- **Step up to leadership.**



"Ambassador to the Corporate Community"

